



WHY HARRELL?

It's our Breadth of Experience!

Our Executives have experience in:

- **Management** of hotels from limited service to select service, to full service to luxury, located in primary, secondary and tertiary cities in the USA, Mexico and the Caribbean, comprising more than 100 hotels and 26,000 hotel rooms.
- **Development** of hotels from the ground up, from financial modeling to FF&E purchasing, to preopening marketing, staffing and training, all the way through to the opening of the hotels
- **Acquisition and Repositioning**, including due diligence, financial modeling, securing lenders and equity partners, to securing the franchise, supervising the renovation, retraining the staff all through to relaunching the hotels
- **Franchise relations** – all the top tier brands approve Harrell to franchise their hotels.... Marriott (including Autograph), Hilton, Hyatt and Intercontinental.
- **Asset Management and Consulting** – Harrell executives have a proven track record of results for owners of properties ranging from church retreat centers in rural settings to 5 star luxury boutique resorts in major ski locations
- **Market Changes** – Harrell recently celebrated 30 years in business during which time the country has experienced significant economic and other events effecting the hotel industry. Only experienced hotel operators like Harrell can survive such fluctuations and outside forces.
- **Superior bottom line results** – Harrell executives are all focused on the bottom line. All the company's associates are incentivized by position with the same goal.

We know the hotel business! That is why clients chose Harrell

Discover what Harrell's clients experience when engaging the company by calling Paul Barham, CEO at 972-788-2220 or by email to PBarham@harrellhospitality.com



The Tremont House Hotel, Galveston, TX

PROPERTIES CURRENTLY MANAGED

- **Delta Santa Clara, Silicon Valley, CA** - 263 rooms and suites with 10,000 sq ft meeting space, managed since January 1992 as independent, converted to Delta September 2021
- **Santa Ynez Valley Marriott, Buellton CA** - 163 rooms and suites, 9,000 sq ft meeting space, managed since June 1995
- **Hampton Inn & Suites, Frisco, TX** - 103 Rooms, managed since April 2015
- **Courtyard by Marriott, Pflugerville, TX** - 147 Rooms, 20,000 sq ft meeting space, managed since May 2017
- **Hyatt Place, Cedar Park, TX** - 137 Rooms, managed since October 2018
- **The Tremont House Hotel, Galveston, TX** - 132 Rooms, 18,000 sq ft meeting space, managed since February 2021
- **Westin Hotel Southlake, TX** - 261 Rooms, 25,000 sq ft meeting space, managed since November 2021

PROPERTIES UNDER DEVELOPMENT

- **Waco, TX** - AC Hotel by Marriott, 182 Rooms, 17,000 sq ft of meeting space

BRANDS HHG IS APPROVED TO OPERATE





**Delta Hotel Santa Clara,
Silicon Valley, CA**

Construction/Renovation Experience

Properties in which HHG executives have been involved as operators in the construction or renovation of the property

Hotel	# Rooms	Meeting Space	Project
Wyndham Hotel Seaworld, Orlando, FL	780	60,000 sq ft	Construction
Four Points Hotel, Memphis, TN	380	22,000 sq ft	Renovation
Wyndham Greenspoint, Houston, TX	477	39,000 sq ft	Construction
Wyndham Hotel Southpark, Austin, TX	328	14,000 sq ft	Construction
Wyndham Hotel, Austin, TX	424	24,000 sq ft	Construction
Sheraton Galleria Hotel, Dallas, TX	310	12,000 sq ft	Renovation
Cable Beach Hotel, Nassau, Bahamas	700	40,000 sq ft	Construction
Holiday Inn Select, Tulsa, OK	340	14,000 sq ft	Renovation
Skirvin Hotel, Oklahoma City, OK	231	12,000 sq ft	Renovation
Delta, Santa Clara, CA	263	10,000 sq ft	Renovation
Santa Ynez Valley Marriott, CA	163	9,000 sq ft	Renovation
Crowne Plaza, Colorado Springs, CO	500	48,000 sq ft	Renovation
Hampton Inn & Suites, Frisco, TX	103	1,700 sq ft	Construction
Courtyard by Marriott, Pflugerville, TX	147	20,000 sq Ft	Construction
Westin Hotel Southlake, TX	261	25,000 sq ft	Construction
The Tremont House Hotel, Galveston, TX	132	18,000 sq ft	Renovation



MEETINGS AND CONFERENCE EXPERIENCE

Properties in which HHG executives held senior on-site, regional or corporate positions

Hotel	Number of rooms	Meeting Space
Wyndham Hotel Seaworld, Orlando, FL	780	60,000 sq ft
Four Points Hotel, Memphis, TN	380	22,000 sq ft
Wyndham Franklin Plaza, Philadelphia, PA	800	50,000 sq ft
Wyndham Greenspoint, Houston, TX	477	39,000 sq ft
Wyndham Hotel Southpark, Austin, TX	328	14,000 sq ft
Wyndham Hotel, Dallas, TX	542	12,000 sq ft
Wyndham Hotel, Austin, TX	424	24,000 sq ft
Excelsior Hotel, Little Rock, AR	461	20,000 sq ft
Sheraton Galleria Hotel, Dallas, TX	310	12,000 sq ft
Rosehall Beach, Montego Bay, Jamaica	480	22,000 sq ft
Cable Beach Hotel, Nassau, Bahamas	700	40,000 sq ft
Holiday Inn Select, Tulsa, OK	340	14,000 sq ft
Skirvin Hotel, Oklahoma City, OK	231	12,000 sq ft
Delta, Santa Clara, CA	263	10,000 sq ft
Santa Ynez Valley Marriott, CA	163	9,000 sq ft
Crowne Plaza, Colorado Springs, CO	500	48,000 sq ft
The Tremont House Hotel, Galveston, TX	132	18,000 sq ft
Westin Hotel, Southlake, TX	261	25,000 sq ft



LUXURY HOTEL EXPERIENCE

- Ritz Carlton New York, NY
- Ritz Carlton Washington, DC
- Ritz Carlton Aspen, CO
- Ritz Carlton Houston, TX
- Rough Creek Lodge, Glen Rose, TX

CARIBBEAN & RESORT EXPERIENCE

Properties in which HHG executives held senior on-site, regional or corporate positions

Jamaica

- Rosehall Beach Hotel
- Montego Beach Hotel
- New Kingston Hotel
- Eden II Hotel*
- Club Americana*

Bahamas

- Cable Beach Hotel and Casino
- Ambassador Beach Hotel
- Royal Bahamian Hotel
- Winding Bay Beach Resort

* All inclusive resorts

Mexico

- El Presidente Hotel
- Condessa Del Mar Hotel

Aruba

- Americana Aruba Hotel & Casino

Virgin Islands

- Virgin Grand Beach Hotel, St Thomas

Antigua

- Royal Antiguan Hotel & Casino





ASSET MANAGEMENT EXPERIENCE

Properties in which HHG's role was an Asset Manager

- Ritz Carlton New York, NY
- Ritz Carlton Washington, DC
- Ritz Carlton Aspen, CO
- Ritz Carlton Houston, TX
- DoubleTree by Hilton Marina Del Rey, CA

RECENT CONSULTING EXPERIENCE

Properties for which HHG has consulted on operational, financial, capital and structural issues:

- **Rough Creek Lodge** – A 4 star retreat resort set in 11,000 acres proximate to the Dallas Fort Worth Metroplex
- **Ghost Ranch** – A Presbyterian church owned retreat and conference center in rural New Mexico, set in 21,000 acres, offering spiritual, educational and training programs
- **Stony Point Center** – A Presbyterian church owned retreat and conference center in the Hudson Valley in New York State offering spiritual and educational programs

